

# LETTER

NUMBER 14 (SPRING 2019) – MAY 2019

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## « Anticipation and Change »

**XI Conference of the Nordic  
Association for Semiotic Studies  
(NASS)**

*Stavanger, Norway, June 13-15<sup>th</sup> 2019 p.4*

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Please visit our webpage

[nordicsemiotics.org/](http://nordicsemiotics.org/)

And follow us on [Facebook](#), [Twitter](#)

The NASS newsletter normally appears  
twice a year (Spring and Autumn).

To subscribe (for free), or to  
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news, upcoming events, country  
report, subfield report) write to  
[post@nordicsemiotics.org](mailto:post@nordicsemiotics.org)

## Call for the General Assembly of NASS

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The board of the [Nordic Association for Semiotic Studies](#) (NASS) hereby calls for a general assembly to be convened during the 11<sup>th</sup> Conference of NASS, which will be held at the Department of Social Studies of the University of Stavanger, Norway from 13 to 15 June 2019. All members – i.e. at this occasion, everybody who presents at the conference, or merely attends it as a participant (i.e., all who have paid the conference fee) – are welcome to attend the General Assembly and have voting rights.

*Time:* Friday, June 14<sup>th</sup> 2019 at 19.15-20.15

*Place:* Auditorium 2, Kjell Arholms hus, University of Stavanger (Department of Social Studies)

### Proposed agenda

- a) Election of a chair for the meeting
- b) Election of a keeper of the minutes
- c) Election of three members to check the minutes
- d) Approval of the agenda
- e) The President's report
- f) The Treasurer's report
- g) Election of up to two representatives (an Ordinary representative, plus a Supplementary representative) for each member country (Denmark, Estonia, Finland, Iceland, Lithuania, Norway and Sweden – and pending decision on amending constitution, Latvia).
- h) Election of President, Secretary and Treasurer (among the representatives elected under g)
- i) Miscellaneous topics and announcements, including on candidate venues for NASS XII

### Proposed amendment to the constitution of NASS

The board of NASS proposes to include Latvia in §1: Name and home area of the Association point b, so that this point will read: "NASS home area is constituted by the following countries: Denmark, Estonia, Finland, Iceland, **Latvia**, Lithuania, Norway, Sweden."

The constitution in its current version is available [here](#).

### Call for individual nominations of candidates to the board

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According to [NASS's constitution](#) §5 e) "[i]ndividual nominations of candidates (oneself or someone else) are called in the last NASS letter preceding the General Assembly and on the General Assembly itself. The Governing Board must inform current members and all persons registered for the upcoming conference about incoming nominations for being elected a board member no later than two weeks before the General Assembly."

Thus we hereby call for individual nominations of candidates. These may be sent to the board via [post@nordicsemiotics.org](mailto:post@nordicsemiotics.org) or presented at the General Assembly. You may nominate yourself or someone else. All nominations should be for a specific position. Executive functions include President, Treasurer and Secretary, while national functions include Ordinary Representative and Supplementary Representative for Denmark, Estonia, Finland, Iceland, Lithuania, Norway and Sweden (and pending decision on amending constitution, Latvia). Executive functions must be performed by national representatives (Ordinary or Supplementary).

***Nominations received so far:***

- Morten Tønnessen is willing to stand again as candidate for President and Ordinary Representative for Norway
- Sara Lenninger is willing to stand again as candidate for Treasurer and Supplementary Representative for Sweden
- Aleksei Semenenko is willing to stand again as candidate for Ordinary Representative for Sweden
- Lauri Linask is willing to stand again as candidate for Secretary and Ordinary Representative for Estonia
- Luis Emilio Bruni is willing to stand again as candidate for Ordinary Representative for Denmark
- Alin Olteanu is willing to stand as candidate for Ordinary Representative for Lithuania

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## **Call for expressions of interest in hosting NASS XII conference in 2021**

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The Nordic Association of Semiotic Studies (NASS) is launching a call for interest to host the next NASS conference after NASS XI, which is to be held in the summer of 2021. The conference is organised biennially by a member country (Denmark, Estonia, Finland, Iceland, Lithuania, Norway and Sweden) in summer, normally during the first two weeks of June. Proposals from Latvia are also welcome, as its inclusion as a member country will be submitted to a vote at the General Assembly to be held on June 14<sup>th</sup> 2019.

All potential candidates willing to organise a NASS conference (in 2021 or later) are kindly requested to announce their interest by sending an e-mail to [post@nordicsemiotics.org](mailto:post@nordicsemiotics.org) with the subject line “Organisation of NASS XII”.

Simple expressions of interest are sufficient at this stage. A detailed description (thematic profile, etc.) will be expected to be submitted later on to the board of NASS, which provides full guidance and contributes actively to the conference organisation.

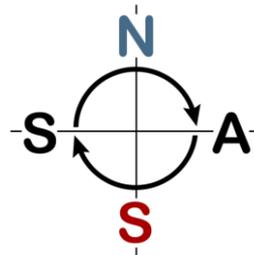
# «Anticipation and Change»



**THE 11TH CONFERENCE OF THE NORDIC ASSOCIATION FOR SEMIOTIC STUDIES (NASS)**

*Stavanger, Norway, June 13–15th 2019*

*Venue: Department of social studies, University of Stavanger*



The 11th conference of the Nordic Association for Semiotic Studies (NASS XI) will be hosted by University of Stavanger (UiS) and is co-sponsored by [Department of social studies \(UiS\)](#) and [«The Greenhouse: An environmental humanities initiative at University of Stavanger»](#).

## **Theme**

The overall theme of NASS XI is «Anticipation and change». Relevant topics include – but are not limited to – the semiotics of child development and human development in general, social change, cultural change, environmental change, ontogeny, and evolution. The anticipatory aspect implies that future studies and the power of imagination are also relevant topics, as are, potentially, learning and perception, expectation and prediction, foresight and preconception. Chosen presentations approach these topics from a semiotic and interdisciplinary perspectives.

## **Conference programme**

The full conference programme is inserted at the end of this newsletter. It will be distributed to presenters (as PDF) and is also available on our [website](#).



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*The University of Stavanger and neighbourhood*

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**Keynote speakers:**

**Eero Tarasti** (University of Helsinki) «Being and transcendence –introduction to existential semiotics»

**Ingvil Hellstrand** (Network for gender research, University of Stavanger): «Brave new world? Dystopia and social change in contemporary science fiction»

**Jon Kvist** (Institute of Society and Globalization, Roskilde School of Governance, Roskilde University): «Recent welfare reforms: Development or dismantlement of the Nordic welfare model?»

**Jaan Valsiner** (Department of Communication and Psychology, Aalborg University): «The little big sign-makers: What can be learned from children for general theory of sign mediation?»

**Nora Bateson** (filmmaker, writer and educator, President of the International Bateson Institute): «Unnamed senses, unscripted ethics, wide angle attention.»

**Local organizing team**

Morten Tønnessen (conference chair), Daria Segal (conference secretary)

**Scientific committee (abstract evaluation)**

Søren Brier (Copenhagen Business School), Luis Emilio Bruni (Aalborg University), Sara Lenninger (Kristianstad University), Juha Ojala (University of Oulu), Alin Olteanu (Kaunas University of Technology/University of Tartu), Tiit Remm (University of Tartu), Inesa Sahakyan (Université Grenoble Alpes), Aleksei Semenenko (Umeå University), Morten Tønnessen (University of Stavanger)

**Graduate student grant winners**

We are pleased to announce that five graduate students have been selected and awarded the NASS Graduate Student Grant to attend the conference and present their papers. These are:

- Tyler James Bennett – University of Tartu, Estonia
- Emelie Havemo – Linköping University, Sweden
- Mauricio Sánchez Hernández – University of Oslo, Norway
- Elli Marie Tragel – University of Tartu, Estonia
- Lauri Linask – University of Tartu, Estonia

### Registration and conference fee

Registration for NASS XI is now closed for presenters. However, you can still register for the conference to attend it. This will require payment of a conference fee (1250 NOK), which entitles conference participants to attendance, coffee breaks and a daily lunch, and programme booklet. The conference fee includes fee for NASS membership for the period of 2019–2021 (250 NOK).

Final registration deadline is **June 5th, 2019**.

To register for the conference and get a glimpse of Norway's picturesque sites, follow the registration link [here](#).



### Publication of selected papers

A special issue of *Sign Systems Studies*, “Anticipation and change”, will be published with selected papers from NASS XI. More info about the journal here: <http://www.sss.ut.ee/index.php/sss>

*Lauri Linask* and *Inesa Sabakyan* will be among the guest editors for this special issue. Invitations to contribute to the special issue will be sent to selected conference participants after NASS XI.



For more information on the conference, contact [nassXI@uis.no](mailto:nassXI@uis.no) or visit <http://nordicsemiotics.org>.

## UPCOMING ACADEMIC EVENTS<sup>1</sup>

IN THE NORDIC COUNTRIES INCLUDING ESTONIA

July 2019

LAST DAYS TO SIGN UP FOR THE SUMMER UNIVERSITY PROGRAM AT UNIVERSITY OF TARTU: JURI LOTMAN AND THE SEMIOTICS OF CULTURE: CONTEMPORARY APPLICATIONS, JULY 1-12, 2019



The aim of the course is to give an introduction to Lotman's semiotic theory of culture, its theoretical background and context as well as new developments and applications of his theory in current semiotics and cultural sciences. More specific aim is to offer deeper understanding of cultural mechanisms and a set of tools for practical analysis of culture – cultural texts as well as cultural processes – that would afford new insights into contemporary cultural dynamics.

Participants of the course learn to:

- appreciate the historical and contemporary developments in the field of semiotics of culture in general and in the context of Lotman's theory more specifically;
- understand key concepts and ideas in Lotman's theory and are able to associate them with the current cultural context;
- understand culture as a semiotic system, its organisation, central features, mechanisms and processes;
- identify and critically analyse cultural, historical and artistic phenomena from the perspective of Lotman's theories;
- apply Lotman's theories to the analysis of diverse cultural phenomena;
- compare different sign systems and analyse the processes of translation between them.

**Application deadline: May 15, 2019.** Scholarships are available, for further information see [here](#).

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<sup>1</sup> This list of events, and the academic news presented above are indicative and do by no means pretend to be exhaustive. Therefore, our members are strongly encouraged to send their suggestions to be considered for further editions of the newsletter to the editors at [post@nordicsemiotics.org](mailto:post@nordicsemiotics.org).

August 2019

[CFP: TARTU SUMMER SCHOOL OF SEMIOTICS 2019](#)



Semiotic dimensions of spaces & literacies

All semioticians studying the dynamics of nature, society and culture are invited to Tartu to attend *Tartu Summer School of Semiotics* and discuss a topic simultaneously universal and current for the era of the Anthropocene - the semiotic dimensions of spaces and literacies.

Tartu Summer School of Semiotics is a series of gatherings that brings together representatives of semiotics and related disciplines with the aim to provide an environment to converse about core issues in semiotics that are of disciplinary as well as transdisciplinary relevance. It revives the tradition of Kääriku Summer Schools of Semiotics held by Tartu-Moscow School of Semiotics. As its forerunner, the Tartu Summer School of Semiotics is a gathering that aspires to promote dialogue between scholars and synthesis between approaches.

*Tartu Summer School of Semiotics* will take place from August 17 to 20, 2019. Further information can be obtained [here](#) or by writing to [semiotics@ut.ee](mailto:semiotics@ut.ee). While deadline for submitting abstracts has passed, the event is open for registration **until June 1, 2019**.

The event is supported by the **University of Tartu's ASTRA project PER ASPERA** (European Union, European Regional Development Fund).



[INTERNATIONAL](#)

July 2019

[19th Annual Gatherings in Biosemiotics](#)

July 1-5, 2019, Moscow, Faculty of Philosophy, MSU

We invite participation of biologists, ecologists, philosophers, psychologists, cognitive scientists, linguists, anthropologists, chemists, physical scientists, social scientists, and other scholars, and take a big tent approach to the field. We particularly welcome research in the following fields and areas: Semiotic approaches in theoretical biology, Biology utilizing biosemiotics, The implications of biosemiotics to philosophy and humanities, Semiotic agents across scales and networks, Simplicity and agent power, Extended Evolutionary Synthesis, Habits, codes and learning, Cognitive semiotics of nonhumans and humans, Methodology of biosemiotics, Evolution of semiosis, Biosemiotics of health and disease, Endosemiotics, Teaching biosemiotics, Semiosis in ecological systems, Semiotic aspects of Anthropocene and bioethics.

September 2019

## 14<sup>TH</sup> WORLD CONGRESS OF SEMIOTICS IASS/AIS

*September 9-13, 2019 in Buenos Aires, Argentina*



### Trajectories

#### Themes and axes

This year the word “trajectories” has been chosen for the thematic proposal of the congress, taking on account of the remarkable wealth of meanings arising from its contemporary uses, applicable from different perspectives to the description of the continuities and changes that compose the discipline. We consider that the best example can be found in the trajectory of definitions of the very notion of semiotics.

For further details on the congress are available [here](#).

## IASS Congress 2021/2 – call for proposals

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IASS-AIS International Association for Semiotic  
Studies/Association International de  
Sémiotique/Asóciation Internacional de  
Semiótica/Internationale Vereinigung für Semiotik

The International Association for Semiotic Studies invites proposals from universities and other research institutions to host the 15<sup>th</sup> IASS Congress in 2021 or 2022.

Proposers must be paid-up members of the IASS and should have a good knowledge of the history of the Association and its Congresses.

Proposals must be submitted in English, in PowerPoint or pdf format, and include a full projection of costings.

Please send your proposal to both of the following email addresses: [president@iass-ais.org](mailto:president@iass-ais.org); [sg@iass-ais.org](mailto:sg@iass-ais.org) with the title line ‘Proposal for 2021/2 Congress’

**Deadline: Monday, 3 June 2019.**

Consultation and voting will take place in the month of June 2019 and the results will be announced in the following month in time for the successful proposer to mount a presentation at the Buenos Aires Congress in September 2019.

## News

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### SEMIOTIC PUBLICATIONS

#### Books

#### Four new books in the series **Numanities – Arts and Humanities in Progress** are now available.

The [series](#) originates from the need to create a more proactive platform in the form of monographs and edited volumes in thematic collections, to discuss the current crisis of the humanities and its possible solutions, in a spirit that should be both critical and self-critical. The editorial board includes many active semioticians, the editor-in-chief being acknowledged semiotician Professor Dario Martinelli, based in Lithuania (Vilnius Gediminas Technical University).

The four new books are:

#### [Spaces and Meanings: Semantics of the Cultural Landscape](#)

by **Olga Lavrenova**



This book examines the problem of relationships between culture and space. Highlighting the use of semiotics of culture as a basic concept of research, it describes the power of the cultural landscape in the context of culture philosophical research. Opening with a discussion of the existence of culture in space, it establishes basic concepts such as noosphere and pneumatosphere. The author acknowledges the early contributions of thinkers like Vladimir Vernadsky and Pierre Teilhard de Chardin, who first observed that human activity has become a geological force.

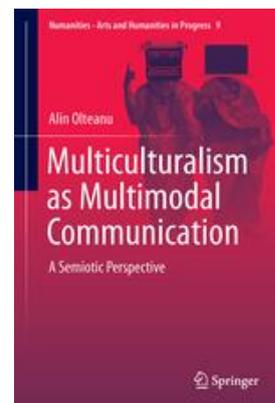
Link: <https://www.springer.com/gp/book/9783030151676>

#### [Multiculturalism as Multimodal Communication: A Semiotic Perspective](#)

by **Alin Olteanu**

This highly readable book develops a numanistic, and specifically semiotic approach to multiculturalism. It reveals how semiotics provides fresh and valuable insights into multiculturalism: in contrast to the binary logic of dualistic philosophy, semiotic logic does not understand the value of truth in rigid terms of 'true' or 'false', 'right' or 'wrong' only. The value of truth resides in meaning, which is a dynamic, evolutionary phenomenon, rooted, nevertheless, in factuality.

Drawing on recent developments in biosemiotics, the book presents a theoretical approach to multiculturalism, regarding the lives of people living in multicultural environments. Rather than analyzing political or economic



phenomena, it offers a semiotic analysis of multiculturalism and discusses its educational implications. It also invites readers to regard learning as a phenomenon of ecological sign growth and to understand multiculturalism along the same lines. As such, it brings together the life and social sciences and the humanities in a unified perspective, in an approach fitting postmodernism.

Developing a postmodern philosophy for contemporary non-experts, which allows distancing from political discourse in favor of a posthumanistic stand, where altruism is seen as an opportunity, not a threat, this book appeals to a wide readership, from scholars seeking state-of-the-art theories to general readers looking for a thought-provoking and enlightening read.

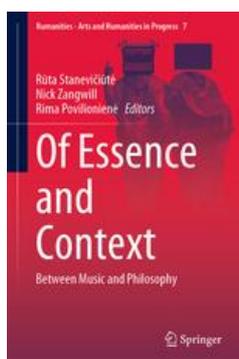
Review by Paul Cobley:

“This is a superbly committed, polemical volume which demonstrates the courage to consider the global crisis and to point the finger at its perpetrators: not the usual suspects, such as the media, the power elite or an undifferentiated other, but something closer to home – human conceptions. In the face of STEM and the crass, profit-driven attack on cultural life, and without resorting to unthinking multiculturalism and the liberal defence of human values, Olteanu presents a contemporary semiotic account of the relevant problems, exposing not so much the role of ideology in the humanitarian crisis but the centrality of human cognition and its most recent exercises in glottocentrism. This volume needs to be read by educational policy-makers, liberal academics and students, especially, as well as semioticians and the educated inquisitive reader.” (Paul Cobley, Professor in Language and Media, Middlesex University, UK)

Link: <https://www.springer.com/gp/book/9783030178826>

### [Of Essence and Context: Between Music and Philosophy](#)

edited by **Rūta Stanevičiūtė, Nick Zangwill and Rima Povilionienė**



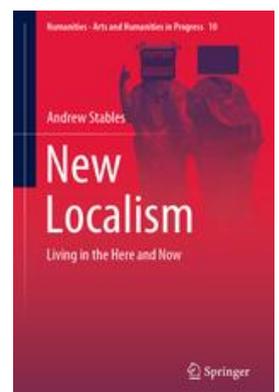
This book provides a new approach to the intersections between music and philosophy. It features articles that rethink the concepts of musical work and performance from ontological and epistemological perspectives and discuss issues of performing practices that involve the performer's and listener's perceptions.

Link: <https://www.springer.com/gp/book/9783030144708>

### [New Localism: Living in the Here and Now](#)

By **Andrew Stables**

This book examines “New Localism” – exploring how communities have turned towards more local concerns: my street, my town, my state, as an expression of dissatisfaction with globalization. It details the ideas that have created a political force that academics have often misunderstood and provides a template for further investigation with a strong focus on how to harness the motivations



behind such changes for the benefit of individuals, communities and the more-than-human environment.

The book discusses human progress, both individual and collective, in terms of the interactions of the local and the global, the specific and the universal, and the concrete and the abstract. It also considers how forms of social progress can be understood and reconfigured in the context of the rejection of certain aspects of liberal intelligentsia orthodoxy over recent years.

Developing his arguments with specific reference to the evolving, political landscape, the author helps readers to understand major events such as the Trump presidency and the British vote to leave the EU from a fully semiotic perspective. He also explains how educational processes can use and respond to such events in ways that are locally grounded but nevertheless not at odds with more abstract formulations of progress such as sustainability and social justice.

Link: <https://www.springer.com/gp/book/9783030215781>

## Journals

### [Sign Systems Studies](#)

**We are happy to announce the publication of the new issue of Sign Systems Studies Vol 46, No 4 (2018): Special issue: Learning and adaptation: Semiotic perspectives, guest edited by Alin Olteanu and Andrew Stables.**



An international journal of semiotics and sign processes in culture and living nature, the journal Sign Systems Studies was established in 1964 by Juri Lotman (initially as Труды по знаковым системам – Σημειωτική), and is thus the oldest international semiotic periodical. Originally (until 1992) a Russian-language series, it is now published in English, and has become a central institution in the semiotics of culture. The online issue is available [here](#). The print issue will soon be available [here](#).

The articles include: Alin Olteanu, Andrew Stables, *Learning and adaptation from a semiotic perspective*; Eetu Pikkarainen, *Adaptation, learning, Bildung: Discussion with edu- and biosemiotics*; Kalevi Kull, *Choosing and learning: Semiosis means choice*; Jamin Pelkey, *Emptiness and desire in the first rule of logic*; John Tredinnick-Rowe, *Can semiotics be used to drive paradigm changes in medical education?*; Lauri Linask, *Differentiation of language functions during language acquisition based on Roman Jakobson's communication model*; Cary Campbell, *Returning 'learning' to education: Toward an ecological conception of learning and teaching*; Alexandra Milyakina, *Rethinking literary education in the digital age*; Reviews and Notes: Frederik Stjernfelt, *A Peirce for the 21st century*; Zdzisław Wąsik, Elżbieta Magdalena Wąsik, *A report on the conference "Ecosemiotic Paradigm for Nature and Culture"*; Timo Maran, *Two decades of ecosemiotics in Tartu*.



**THE 11TH CONFERENCE OF THE NORDIC ASSOCIATION FOR SEMIOTIC STUDIES  
(NASS XI):**

**ANTICIPATION AND CHANGE**

**STAVANGER, NORWAY, JUNE 13–15TH 2019**

**VENUE: KJELL ARHOLMS HUS, UNIVERSITY OF STAVANGER (DEPARTMENT OF SOCIAL STUDIES)**

**ROOM: AUDITORIUM 2**

**CONFERENCE PROGRAMME**

**THURSDAY JUNE 13<sup>TH</sup>**

**REGISTRATION AND OPENING**

08.30–09.00	Registration desk open
09.00–09.15	Opening of conference

**KEYNOTE SPEECH**

09.15–10.15	<b>Jaan Valsiner:</b> The little big sign-makers: What can be learned from children for general theory of sign mediation?
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**1<sup>ST</sup> SESSION**

10.15–10.45	<b>Titus Lates:</b> Anticipation and Free Will: Semiotic Implications
10.45–11.15	<b>Òscar Castro Garcia:</b> Anticipation and decision-making in non-neural living beings. Signals to minimal cognition studies
11.15–11.45	<b>Kalevi Kull:</b> Semiosis means choice (and how is this related to homeostasis and anticipation)

**COFFEE BREAK**

11.45–12.00	<i>The coffee break finds place just outside the auditorium</i>
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**2<sup>ND</sup> SESSION**

12.00–12.30	<b>Juha Ojala:</b> Music as an avenue for exploration of non-arbitrary social semiosis from a Peircean viewpoint
12.30–13.00	<b>Alin Olteanu:</b> The educational implications of Peirce's semiotics



13.00–13.30	<b>Donna E. West:</b> Vygotskii's Double Stimulation as a Measure of Peirce's Double Consciousness: Forums for Anticipatory Dialogue
13.30–14.00	<b>Claudio J. Rodríguez H.:</b> Everything seems so settled here: The conceivability of post-Peircean biosemiotics

#### LUNCH

14.00–14.45	<i>The lunch is served in the cafeteria at Kjell Arholms hus, "Entusiasten"</i>
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#### KEYNOTE SPEECH

14.45–15.45	<b>Jon Kvist:</b> Recent welfare reforms: Development or dismantlement of the Nordic welfare model?
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#### 3<sup>RD</sup> SESSION

15.45–16.15	<b>Valeria De Luca Antonino Bondi:</b> Anticipation and promise of change. A semio-pragmatic overview on the social engagement
16.15–16.45	<b>Lauri Linask:</b> Autocommunication between cognition and culture in developmental semiotics
16.45–17.15	<b>Elli Marie Tragel:</b> Meditation and autocommunication: Comparison of two mechanisms of self-organization

#### COFFEE BREAK

17.15–17.30	<i>The coffee break finds place just outside the auditorium</i>
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#### 4<sup>TH</sup> SESSION

17.30–18.00	<b>Sebastian Feil:</b> How to read a habit (and also, why)?
18.00–18.30	<b>Mariam Nozadze:</b> Semiotic changes of Homeric epithets (origins, development and future)
18.30–19.00	<b>Mauricio Sánchez Hernández:</b> Assessing biotranslation in eco-fiction literature: A zoosemiotic ecocritical analysis on anthropomorphic representations of monarch butterflies in Homero Aridjis' novels
19.00–19.30	<b>Marc Barreto Bogo:</b> From literature book to literary book object, a sensitive resemantization

## FRIDAY JUNE 14<sup>TH</sup>

#### REGISTRATION

08.30–09.00	Registration desk open
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#### KEYNOTE SPEECH

09.00–10.00	<b>Eero Tarasti:</b> Being and transcendence – introduction to existential semiotics
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#### 5<sup>TH</sup> SESSION

10.00–10.30	<b>Gunnar Sandin:</b> Large scale research facilities as mirrors of the future. The visual and agentic semiotics of nano-science buildings
10.30–11.00	<b>Inesa Sahakyan:</b> Marketing and Innovation: creative adaptation to change in consumer behaviour
11.00–11.30	<b>Prisca Augustyn:</b> Voters in the dark: Solar energy discourse in the Sunshine state

#### COFFEE BREAK

11.30–11.45	<i>The coffee break finds place just outside the auditorium</i>
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#### 6<sup>TH</sup> SESSION

11.45–12.15	<b>Jamie Kruis &amp; Myrdene Anderson:</b> Narratology expands and contracts in accommodating our allovertebrate interlocutors
12.15–12.45	<b>Morten Tønnessen:</b> Umwelt trajectories revisited: Anticipating the societal transformation required to solve the environmental crisis in the 21s century
12.45–13.15	<b>Tiit Remm:</b> Spatial-semiotic urban models and change in sociocultural systems
13.15–13.45	<b>Oscar Miyamoto:</b> A travel to the future: chronesthesia as anticipatory semiosis

#### LUNCH

13.45–14.30	<i>The lunch is served in the cafeteria at Kjell Arholms hus, "Entusiasten"</i>
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#### KEYNOTE SPEECH

14.30–15.30	<b>Ingvil Hellstrand:</b> Brave new world? Dystopia and social change in contemporary science fiction
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#### 7<sup>TH</sup> SESSION

15.30–16.00	<b>Rafael Zanlorenzi:</b> Language, Culture and Truth After the Advent of the Hyperreal
16.00–16.30	<b>Jacopo Frascaroli:</b> The Expectation of the Unexpected. The Experience of Time in the Aesthetic Text
16.30–17.00	<b>Kerenina Dansholm:</b> The cyborg ontologies and knowledge of youth



#### COFFEE BREAK

17.00–17.15	<i>The coffee break finds place just outside the auditorium</i>
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#### 8<sup>TH</sup> SESSION

17.15–17.45	<b>Sara Lenninger:</b> On children's semiotic freedom and the right to be heard
17.45–18.15	<b>Waldmir Araujo-Neto:</b> [Gesture-Tool-Speech] complexes as units of meaning in teacher education classes
18.15–18.45	<b>Aleksandr Fadeev:</b> Semiotic aspects of learning on digital platforms in the framework of Vygotsky's theory
18.45–19.15	<b>Sergei Kruk:</b> 'Linguistic integration' as a misconceived semiotics. A critic of Latvian language policy

#### GENERAL ASSEMBLY

19.15-20.15	General Assembly of The Nordic Association for Semiotic Studies (NASS)
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## SATURDAY JUNE 15<sup>TH</sup>

#### KEYNOTE SPEECH

09.00–10.00	<b>Nora Bateson:</b> Unnamed senses, unscripted ethics, wide angle attention
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#### 9<sup>TH</sup> SESSION

10.00–10.30	<b>Gisela Bruche-Schulz:</b> How a Concept is Felt
10.30–11.00	<b>Ivy T. Gilbert:</b> Conspiratorial Animals: Deconstructing Visual Representations of Animals as Food
11.00–11.30	<b>Deli Lara Peña:</b> Taste education: a semiotic approach to eating identities

#### COFFEE BREAK

11.30–11.45	<i>The coffee break finds place just outside the auditorium</i>
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#### 10<sup>TH</sup> SESSION

11.45–12.15	<b>Alina Therese Lettner:</b> Connecting consciousness and the cosmos in cybersemiotics and Indian Buddhism: Two process-philosophical paradigms for the challenges of change in nature and culture
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12.15–12.45	<b>Madeleine Harke:</b> Ivanhoe, the Young England Movement, and the Semiotic Construction of National Identity out of Medievalism
12.45–13.15	<b>Timo Maran:</b> Reframing wolf as an Estonian national animal. Process and contentions from an ecosemiotic perspective
13.15–13.45	<b>Emelie Havemo:</b> Strategy maps as tools for strategic change: A framework of nine principles for strategy map design and use

#### LUNCH

13.45–14.30	<i>The lunch is served in the cafeteria at Kjell Arholms hus, "Entusiasten"</i>
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#### 11<sup>TH</sup> SESSION

##### PANEL: «TRANSFORMATIONS OF POLISH AND LITHUANIAN MUSIC AND THEORETICAL REFLECTION IN THE SECOND HALF OF THE TWENTIETH CENTURY»

#### POSTER PRESENTATION

	<b>Dominika Micał:</b> "We stayed in Arcadia": Meetings in Baranów and Sandomierz (1976–1989) as oases of free art and free spirit
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#### ORAL PRESENTATIONS

14.30–15.00	<b>Małgorzata Janicka-Słysz:</b> Transformations of Polish and Lithuanian Music in the Second Half of the Twentieth Century. Contexts – Ideas – Messages – Relationships
15.00–15.30	<b>Kinga Kiwała:</b> New Romanticism in 20th-century Polish Music – cosmopolitan or national values?
15.30–16.00	<b>Iwona Sowińska-Fruhtrunk:</b> The Phenomenon of the Kraków's School of Music Theory in the Era of Political Transformation

#### COFFEE BREAK

16.00–16.15	<i>The coffee break finds place just outside the auditorium</i>
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#### 12<sup>TH</sup> SESSION

16.15–16.45	<b>Piotr Konderak:</b> On a dual nature of semiosis: a cognitive semiotic perspective
16.45–17.15	<b>Michael Grinfeld:</b> The enigma of hormesis
17.15–17.45	<b>Patrizia Sergio:</b> Lively Assemblages and New Material Configurations: How becoming intense?
17.45–18.15	<b>Gerard J. van den Broek:</b> Affection and Distance or Emotional Proximics



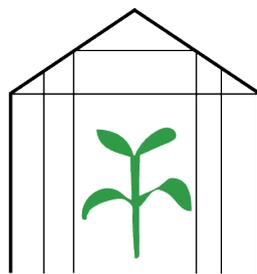
**CONFERENCE DINNER**

20.00-23.00	<i>The conference dinner takes place on the 23<sup>rd</sup> floor of Scandic Forum hotel</i>
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