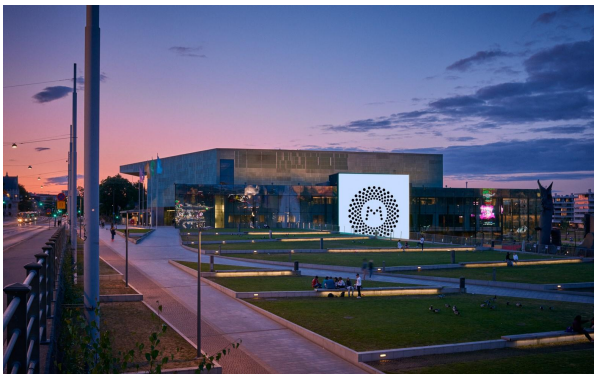


LETTER

NUMBER 22 (SPRING 2023) – MARCH 2023

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MA in Semiotics at Tartu University

Application deadline: **March 15** p.6

Regular sections:

News, CFPs

Upcoming academic events

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nordicsemiotics.org/

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The NASS newsletter normally appears twice a year (Spring and Autumn).

To subscribe (for free), or to contribute with content (e.g. academic news, upcoming events, country report, subfield report) write to post@nordicsemiotics.org

“Feeling – Skill – Knowledge”

XIII Conference of the Nordic Association for Semiotic Studies (NASS)

Helsinki, Finland, June 7-9, 2023

EARLY BIRD REGISTRATION

deadline **March 15** p.2

NASS General Assembly

Call for individual nominations of candidates to the board of NASS p.4

Call for interest to host NASS XIV

NASS launches a call for expressions of interest in hosting NASS XIV conference in 2025 p.5

“Feeling – Skill – Knowledge”



Venue: Sibelius Academy of the Uniarts Helsinki

Early Bird Registration

Registration for the conference is now open, with **the early bird fee in effect until 15 March 2023**. For registration, please visit the [website](#). In the registration form, please state if you have any special needs for your presentation, beyond data projection, sound reinforcement and Internet connection. The confirmation by email and registration will allow us to make preparations for the conference and its schedule in time.

Registrations for the NASS conference:

February 1 – March 15: Early bird registration **100€**

March 16 – April 30: Full registration fee **125€**

For further information, please visit nordicsemiotics.org or contact nass13helsinki@uniarts.fi

The 13th conference of the Nordic Association for Semiotic Studies focuses on the epistemologies and ontologies of signs and minds and how the processes of signification entail different aspects of feeling, skill, and knowledge. Connecting to the systemic relationality of the subject and the world, these viewpoints on doing and being, discourse and development have been at the heart of semiotics through the diachrony in various contexts. Now, in the rapidly, even brutally changing world, understanding signs, signification and their dynamics seems more crucial than ever, as it may affect securing how the human and their practices, their social systems and societies, cultures and the environment may flourish in whatever way the future will unfold.

The conference focuses on how theories and research into meaning and signification address knowledge, skill, and feeling. We warmly welcome theoretical and empirical papers investigating the relations of this trio or any of the three concepts that are central to semiosis.

The conference presentations and sessions of presentations are in line with but not limited to the topics of:

- Semiotic theories of knowledge, skill, and feeling;
- Empirical semiotics of feeling, skill, and knowledge;
- Dynamics of relations of knowledge, skill and feeling with or in the environment;
- Knowledge, skill, and feeling in human and non-human organisms;
- Artificial knowledge, artificial skill, and artificial feeling;
- Knowledge, skill and feeling in the arts and sciences;
- Learning and growth of knowledge, skill, and feeling;
- Decay and problems of knowledge, skill, and feeling;
- Knowledge, memory, cognition, brain, and body;
- The social in knowledge, skill, and feeling;
- Relationship of language and non-language with knowledge, skill, and feeling;
- Cross-, multi-, inter-, trans- and a- in feeling, skill and knowledge of cultures;
- Mediation of feeling, skill, and knowledge;
- Feeling, skill, and knowledge in politics and leadership.

The conference is organized by the Nordic Association for Semiotic Studies with local collaboration of the Semiotic Society of Finland and researchers from the University of the Arts Helsinki, University of Helsinki, Tallinn University, and Aalto University. The conference will be held at the Sibelius Academy of the Uniarts Helsinki. The facilities are located in the heart of the city, easily accessible, and close to many opportunities for accommodation and restaurants. The Helsinki metropolitan area has a well-functioning public transportation system. The 40th-anniversary symposium of the Semiotic Society of Finland will be held in conjunction with NASS XIII.

Keynote speakers:

- Prof. emer. **Tim Ingold**, University of Aberdeen
- Prof. **Dario Martinelli**, Kaunas University of Technology
- TBA

NASS Graduate Student Award and Grants

Five to ten graduate students presenting a paper at NASS XIII will be supported financially by NASS. Furthermore, a prize along with a diploma for the best graduate student presentation will be awarded at NASS XIII. Based on reviewing the candidates, the scientific committee has awarded eight graduate student grants. The recipients have been informed. The grant winners were:

Bacigalupi, J. Augustus

Campana Piva, Heidi

Cerutti, Michele

Gallegos González, Héctor Gerardo

Haapaniemi, Riku

Pitkäljärvi, Tiina

Rahmanova, Aynur

Zengiaro, Nicola

Call for the General Assembly of NASS

The board of the [Nordic Association for Semiotic Studies](#) (NASS) hereby calls for a General Assembly to be convened during the 13th Conference of NASS, which will be held at the *Sibelius Academy of the Uniarts Helsinki, Finland from 7 to 9 June 2023*. All members – i.e. at this occasion, everybody who presents at the conference, or merely attends it as a participant (i.e., all who have paid the conference fee) – are welcome to attend the General Assembly and have voting rights.

Date: Friday, June 9

Time: TBA

Place: the Sonore hall at the Helsinki Music Centre (the main hall for the conference)

Proposed agenda

- a) Election of a chair for the meeting
- b) Election of a keeper of the minutes
- c) Election of three members to check the minutes
- d) Approval of the agenda
- e) The President's report
- f) The Treasurer's report
- g) Election of up to two representatives (an Ordinary representative, plus a Supplementary representative) for each member country (Denmark, Estonia, Finland, Iceland, Latvia, Lithuania, Norway and Sweden).
- h) Election of President, Secretary and Treasurer (among the representatives elected under g)
- i) Miscellaneous topics and announcements, including on candidate venues for NASS XIV
- j) Please send information about candidate venues for NASS XIV to post@nordicsemiotics.org (the decision about venue for NASS XIV will be taken by the new board, cf. the constitutions § 6b).

Call for individual nominations of candidates to the board

According to [NASS's constitution](#) §5 e) “[i]ndividual nominations of candidates (oneself or someone else) are called in the last NASS letter preceding the General Assembly and on the General Assembly itself. The Governing Board must inform current members and all persons registered for the upcoming conference about incoming nominations for being elected a board member no later than two weeks before the General Assembly.”

Thus, we hereby call for individual nominations of candidates. These may be sent to the board via post@nordicsemiotics.org or presented directly at the General Assembly. You may nominate yourself or someone else. All nominations should be for a specific position. Executive functions include *President*, *Treasurer* and *Secretary*, while national functions include *Ordinary Representative* and *Supplementary*

Representative for Denmark, Estonia, Finland, Iceland, Lithuania, Norway, Sweden and Latvia. Executive functions must be performed by national representatives (Ordinary or Supplementary).

Nominations received so far:

As mentioned in the NASS constitution (cf. §5 h), “The President, Secretary and Treasurer may be re-elected only for three subsequent terms in the same position.”

- **Morten Tønnessen**, having fulfilled three subsequent terms in the position of the NASS *President*, cannot stand again as candidate for President. He has expressed his interest in being part of the board as a Secretary or Treasurer and Ordinary Representative for Norway.
- **Lauri Linask**, having fulfilled three subsequent terms in the position of the NASS *Secretary*, cannot stand again as candidate for the same position. He has expressed his interest in being part of the board in another executive position and/or Ordinary Representative for Estonia.
- **Sara Lenninger** runs for the board either as Ordinary or Supplementary Representative for Sweden.
- **Juha Ojala** runs for the board either as Ordinary or Supplementary Representative for Finland.

Proposals for amendments to the NASS constitution

The NASS constitution is available [here](#). **Proposals for amendments to any aspect of the constitution are to be sent to the Governing Board no later than four weeks before the General Assembly.** Proposals will then be prepared by the Governing Board for a vote at the meeting. (cf. NASS constitution §7 a ; b)

Call for expressions of interest in hosting NASS XIV conference in 2025

The Nordic Association of Semiotic Studies (NASS) is launching a call for interest to host the next NASS conference after NASS XIV, which is to be held in the summer of 2025. The conference is organised biennially by a member country (Denmark, Estonia, Finland, Iceland, Lithuania, Norway, Sweden and Latvia) in summer, normally during the first two weeks of June. All potential candidates willing to organise a NASS conference (in 2025 or later) are kindly requested to announce their interest by sending an e-mail to post@nordicsemiotics.org with the subject line “Organisation of NASS XIV”. Simple expressions of interest are sufficient at this stage. A detailed description (thematic profile, etc.) will be expected to be submitted later on to the board of NASS, which provides full guidance and contributes actively to the conference organisation.

Nordic News

MA in Semiotics at the University of Tartu



Deadline for admissions: March 15, 2023.

University of Tartu is home to a unique centre of semiotics: the Department of Semiotics established by Juri Lotman is one of the oldest in the world. It has long traditions in research and teaching semiotics at BA, MA, and PhD levels.

In the 2009/2010 academic year, we launched an international English MA programme in Semiotics. Since then, several of our alumni continue their studies at PhD level in our department or abroad. We have students from all over the world (USA, Brazil, Mexico, China, India, Georgia, Turkey, Greece, Italy, Latvia, to name a few) creating a vibrant international setting for fruitful semiotic discussions. In addition to the various specialists in semiotics in our own department, lecturers from other semiotic centres visit us on a regular basis.

The MA programme offers a series of courses that cover the historical, theoretical, and applied aspects of semiotic knowledge. The programme provides an insight into the methodology and contemporary applications of semiotic analysis and includes three main fields of semiotics:

- **Semiotics of Culture** - the module deepens the students' knowledge of cooperation of cultural semiotics with other disciplines and focuses on understanding the key concepts of cultural research. The other two courses in this module are more practical, discussing translation and transfer processes in culture, and teaching students to analyse various performative and artistic events with semiotic tools.
- **Sociosemiotics** – the module adds another layer to the interdisciplinary education, focusing on various social processes, relations between society and culture, semiotic competence, development of subcultures, the influence of ideology in communication processes, and the central problems of political semiotics and discourse analysis.
- **Biosemitotics** – the module is dedicated to a thorough understanding of relations between nature and culture, environmental studies, the works of several predecessors of biosemiotics and human-animal communication, and communication of various species.

The various courses from the general module give an overview of the historical and current theoretical problems, basic concepts, and tendencies in semiotics. The module also focuses on the history and theoretical texts of the **Tartu–Moscow School and works by J. Lotman and J. von Uexküll** to stress the traditions, importance, and position of Estonia in the history of semiotic thought. Students will learn the main (qualitative) methods of semiotic analysis and their possibilities of application in the interpretation of modern cultural phenomena.

The programme does not require previous studies in semiotics. Students from different fields of study are welcome to apply. Please feel free to contact us for questions and comments at

tartusemiotics@ut.ee. The new application round from **January 2nd – March 15th, 2023** for the **Semiotics MA programme in English at the University of Tartu** is open!

The programme has been running since 2009 and our alumni have successfully continued their PhD studies at the universities worldwide. The [admissions website](#) will give all the necessary information about the programme and application process. Application with detailed instructions is at [DreamApply](#).

16 students will be admitted to the master's programme in the 2022/2023 academic year and there are 5 tuition-waiver scholarships available. Should you have any questions regarding the programme, syllabi, alumni, study regulations, scholarships etc. please contact us via tartusemiotics@ut.ee.

Upcoming Academic Events¹

APRIL 2023

“CONTEMPORARY UMWELT ANALYSIS: APPLICATIONS FOR CULTURE AND ECOLOGICAL RELATIONS”

18-19 April, 2023, University of Tartu, Estonia

Umwelt analysis, initially proposed by Jakob von Uexküll, revolutionised studies on animal behaviour and perception by targeting them as semiotic phenomena, that is, based on meanings and signs. In the Institute of Umwelt research in Hamburg, of which Uexküll was the director, umwelt theory served as a shared theoretical ground for research on topics as diverse as the umwelten of fighting fish to the training methods of guide dogs. In the 21st century, the scope of umwelt theory has vastly expanded, both in terms of disciplines – from anthropology to ecology – and the phenomena that are addressed with the help of the theory. Novel theoretical connections and disciplinary embeddings, as well as new changes in the lifeworld itself, bring along new challenges and questions: how to fit umwelt theory with existing methodologies and theoretical backgrounds of various other disciplines, how to make it a working analytical tool in the context of human-induced environmental change, and what are the methodologies that have been developed since the times of Uexküll which would help to carry out empirical analyses of animal umwelten today.



¹ This list of events, and the academic news presented above are indicative and do by no means pretend to be exhaustive. Therefore, our members are strongly encouraged to send their suggestions to be considered for further editions of the newsletter to the editors at post@nordicsemiotics.org

To scrutinize these questions, the Department of Semiotics at the University of Tartu will organize the conference *Contemporary Umwelt Analysis: Applications for Culture and Ecological Relations* between 18-19 April, 2023.

Keynote speakers:

Carsten Herrmann-Pillath, University of Erfurt, Germany

Morten Tønnessen, University of Stavanger, Norway

Kalevi Kull, University of Tartu, Estonia

The conference is organised by the Department of Semiotics, University of Tartu. For further information, see the conference [website](#).

JUNE 2023

[THE 13TH ANNUAL LOTMAN CONFERENCE AT TALLINN UNIVERSITY](#)

[FEAR IN CULTURE AND CULTURE OF FEAR](#)

15-17 June, 2023, Tallinn University, Estonia



Drawing by Juri Lotman, the first half of the 1960s, © Tallinn University.

Fear plays an important role in human culture on the individual as well as on the collective level serving as one of the constraints that regulates people's choices and behaviour. However, at times the mechanism of fear seems to spiral out of control, and fear spreads like an epidemic infecting meaning-making processes in various areas of culture. According to Juri Lotman (1922–1993), renowned Russian-Estonian semiotician, literary scholar, and cultural historian, in such epidemics, the experience of fear is not caused by any concrete danger; instead, fear is in search for an object and constructs its own threat.

The 13th Annual Lotman Conference at Tallinn University aims to bring together discussions about fear from various disciplines. The congress will take place on **15–17 June at Tallinn University, Estonia**.

CONFIRMED KEYNOTE SPEAKERS

Mihhail Lotman (Tallinn University, University of Tartu)

Joanna Bourke (Birkbeck, University of London)

Andrei Zorin (University of Oxford)

Evgeny Dobrenko (Ca' Foscari University of Venice)

CONFERENCE FEE & DEADLINES

Early fee from 15 March until 15 April 2023	Late fee from 15 April 2023 to 15 May 2023
Regular participant 90 euros	Regular participant 120 euros
PhD student 70 euros	PhD student 100 euros

FOR MORE INFORMATION write to Merit Rickberg, merit.rickberg@tlu.ee or the conference secretary, Dr. Darja Dorving, darja.dorving@tlu.ee.

AUGUST 2023



Tartu Summer School of Semiotics 2023: “Coming Soon” August 24–27, 2023 in Tartu

We invite scholars interested in topics related to the future to take part in the **Tartu Summer School of Semiotics 2023: “Coming Soon”** which will be held on August 24–27, 2023 in Tartu. We welcome proposals for presentations by March 20, 2023 to semiotics@ut.ee.

What – and how – do we know and acquire knowledge about the future? What is the link between the past, present, and future? Furthermore, what does the capacity of future-making depend on? The aforementioned are some of the guiding questions through which we aim to shed light on and better comprehend the processes of creation, circulation, and choices of models of the future.

The topics to explore include, but are not limited to:

- ways and means of modelling futures in culture, society and nature
- human and non-human agency in future-making
- future consciousness – the capacity to understand, anticipate and prepare for the future, particularly in times of uncertainty
- speculative futures and speculative approaches to the future
- Umwelt change and future Umwelts
- futures of human-environment relations
- futures of semiotics and humanities

Please find the CFP on our homepage: <http://tsss.ut.ee>.

Facebook page: <https://www.facebook.com/TartuSemioticsSummerSchool/>

TSSS 2023 is organised by the Department of Semiotics, University of Tartu in cooperation with Estonian Association of Semiotics.

International News

JUNE 2023

4th International Conference Semiosis in Communication: New Challenges of Multimodality in the Digital Age 22 - 24 June 2023 Bucharest, Romania

Deadline for submissions: **10 March 2023**. You can download the first CfP of the event [here](#).

INTERNATIONAL CONFERENCE

SEMIOSIS IN COMMUNICATION
New Challenges of Multimodality in the Digital Age

Bucharest, June 22-24, 2023

CONFIRMED KEYNOTE SPEAKERS

Jean-Marie Klinkenberg Kay O'Halloran Massimo Leone

Evangelos Kourdis Kristian Bankov

National University of Political Studies and Public Administration - Fovemei Street, Nr. 9, Sector 1, Bucharest, Romania, 010048
(+40) 021 318 08 97 | (+40) 021 318 08 98 | Fax: (+40) 021 312 25 85 | E-mail: rcf@uni-pol.ro

In addition to the confirmed keynote speakers, we will be joined by other scholars of international renown, as well as a number of honorary guests.

The fourth edition of the International Conference Semiosis in Communication: New Challenges of Multimodality in the Digital Age will be organized by the National University of Political Studies and Public Administration, Bucharest, Romania (SNSPA), through the Applied Semiotics and Communication Lab (ASCL) - affiliated to the Centre for Research in Communication (CRC) of the Communication and Public Relations Faculty, FCRP, SNSPA - in participation with:

- SemioLab - Semiotics Laboratory affiliated with Aristotle University in Thessaloniki (Greece);
- Southeast European Center for Semiotic Studies (SEECSS) at New Bulgarian University (NBU), Sofia (Bulgaria);
- Semiotics and Visual Communication Research Lab at Cyprus

University of Technology;

- The Department of Communication and Public Relations from the Faculty of Philosophy and Social-Political Sciences at the “Alexandru Ioan Cuza” University of Iași, Iași (RO);
- Romanian Association of Semiotic Studies (ROASS) and under the auspices of the International Association for Semiotic Studies (IASS-AIS). It will be held in Bucharest, Romania, from the 22th to the 24th of June, 2023.

You can watch the video recordings from the previous editions of the event [here](#).

For further information, please write to Dr. Nicolae-Sorin Drăgan at: dragan.nicolaesorin@gmail.com; or sorin.dragan@comunicare.ro.

JULY 2023

Summer School - International Semiotic Summer School in Prague

Visual Metaphor, July 23rd – July 28th

The International Semiotic Summer School in Prague will consist of four full days onsite at the Charles University Faculty of Humanities, with keynote lectures in the mornings, PhD student panel presentations in the afternoons, interactive workshops and specialty lectures in the evenings, and night-time social events. The Summer School is geared specifically to current PhD and MA students in the area of general semiotics, offering an opportunity to share their research with colleagues from other countries and universities, and to meet and socialize with experts in their fields.

- All attendees are encouraged, but not required, to present their own research.
- Funding scholarships are available to all early applicants.
- Representatives from five cooperating universities comprise the organizing committee: RWTH Aachen University, the University of Bologna, St. Kliment Ohridski at the University of Sofia, The Erasmus School of Philosophy in Rotterdam, Palacký University in Olomouc, and Charles University in Prague. The principal hosts are the Program for Electronic Culture and Semiotics at Charles University and the International Semiotics Institute.

Keynote speakers

Martin Švantner (Charles University Prague, Czechia)

Jordan Zlatev (Lund University, Sweden)

Miglana Nikolchina (St. Kliment Ohridski at the University of Sofia, Bulgaria)

Jana Švorcová (Charles University Prague, Czechia)

Martin Thiering (University of Europe for Applied Sciences in Berlin, Germany)

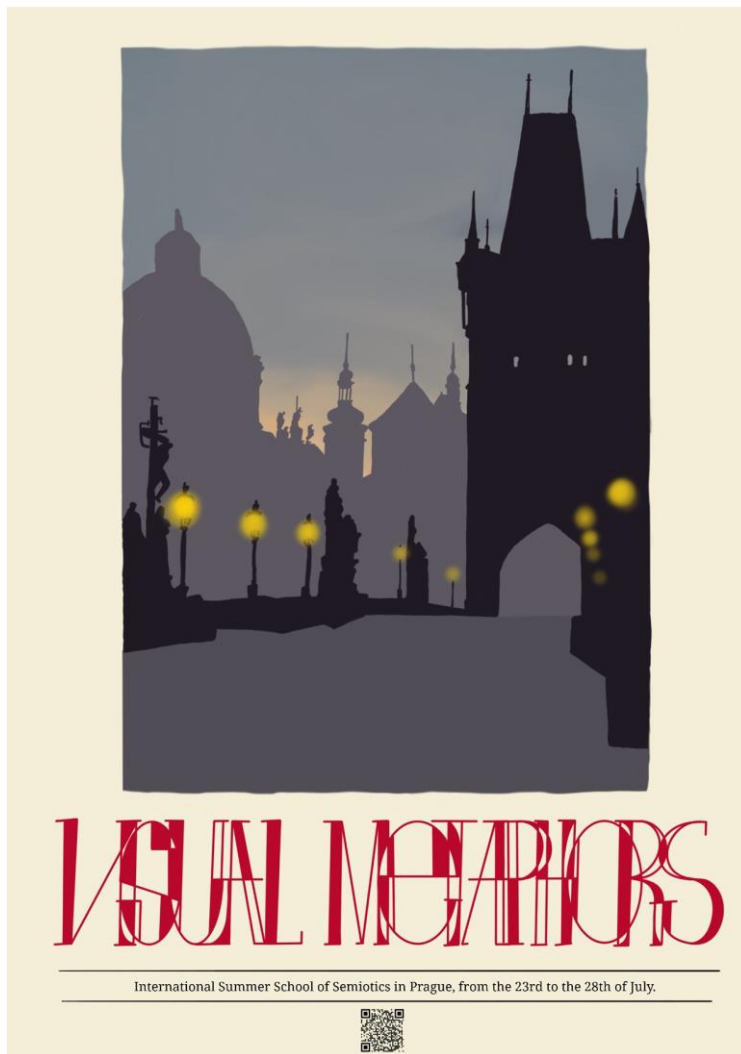
Speciality lectures and workshops will also be given by Yogi Hendlin, Filip Jaroš, Alin Olteanu, Ondřej Váša, Oscar Miyamoto, Ludmila Lacková, Israel Chávez, Tyler James Bennett, Aiki Apostolidou, and others.

Instructions for applicants

Abstracts should be 400 words, including a name, title, affiliation, contact email, and a list of no more than three references. Presentations will be twenty minutes with ten minutes for discussion. The entire event will be livestreamed on the Semiosalong Youtube channel for audiences abroad.

Send your abstracts to intersemisummer2023@gmail.com **by April 15th**.

The language of all presentations is English. Applicants should specify in the email whether they are seeking additional funding or will come on their own budget. Notification of acceptance of abstracts and scholarships for applicants will be sent no later than May 15th. Registration will be open after May 15th. Registration information will be posted on the [conference webpage](#). The registration fee for non-scholarship receiving applicants will be 100 euros.



Theme Description

Two non-identical images are superimposed, combined or somehow placed together – think of an ice cream cone with a scoop of melting ice cream on top that is blue and green, like the planet earth. In this case there are obvious intended meanings, but there are also possible supplementary ones. Metaphors always invite comparisons, but the range of interpretation is not unlimited.

Cognitive semantics has shown the ubiquity of metaphor as more than mere literary ornament – the crossmapping that happens in metaphor undergirds all perceptual processes. What appears to be literal meaning turns out to be more metaphorical than we thought. In the process of catachresis, metaphors are absorbed into common usage and no longer perceived as such. Lakoff and Johnson's most famous conceptual metaphor, life is a journey, is just one example of how metaphor inflects our

usage sometimes without our knowing it. This problem of identifying engrained metaphors as metaphors is an even greater challenge in the domain of the visual, where we often lack the cues that normally draw our attention to the non-equivalence of the terms involved in a linguistic metaphor.

De-coding visual metaphors is a major task of the digital age. Awash in the apparently pictographic language of online images, we would sometimes be better advised to treat these images as real hieroglyphs – the multiple visual elements of the hieroglyph do not correspond to those real-world objects with which they are similar, but function instead as symbols in their own right, as explored by Ferdinand de Saussure's famous treatment of the rebus. The pieces of pictographic expressions are partly codified by cultural and other conventions. Without awareness of the codes being used, visual metaphors, such as are found in advertising, can be even more insidious than their linguistic counterparts.

Not only does the notion of metaphor exceed the area of verbal language – visual metaphor is also abundant in non-human communication, for example in mimicry and deception. The butterfly whose wings have evolved to appear like the eyes of a bird succeeds in evading its predator – clearly the spots on the wings are iconic of something, which the butterfly is not. Can it be said that the butterfly deceives its predator in this case? There is no symbolic component in the transmission, but does this mean there is no metaphor? Different positions prevail, and at the International Semiotic Summer School in Prague we will continue the perennial interrogation of terms like intention, sign and symbol, for the domain of visual metaphor.

In ekphrasis – the verbal description of visual objects – visual metaphor is once again returned to the domain of literature, where unexpected comparisons serve both emancipatory and ideological purposes. Contemporary approaches to multimodality sometimes presume to capture the analogical aspect of metaphor within a conceptual apparatus that itself is purely literal; however, approaches here also extrapolate from linguistic to media analysis. How can we describe metaphor without actually using figurative language? The question returns us to the old problematic of sixties-era semiotics, for which the only escape from the prison-house of language was through language itself. Textual deviance foregrounds and breaks the invisible code: the reader is released to the interpretative freedom of the primordial metaphor. The difference between this approach and the Peirce-inspired cognitive approach to visual metaphor is massive, but much progress has already been made in bridging the gulf and moving towards a proper general semiotics that encompasses both. At the International Semiotic Summer School in Prague, with the help of many guest students and teachers, to employ the famous metaphor again, we will take another step on this journey.

The topics for student presentations include, but are not restricted to

- Tropes and rhetoric for digital and visual applications
- Metaphor as multimedia and multimodal device
- Linguistic analysis in visual, plastic, and performing arts
- Analogy in imagination and creativity
- Metaphor in propositional theory and philosophy of language
- Metaphor as deception in human and non-human communication
- Diagram experiments in cognitive semiotics
- Conceptual metaphor theory, cognitive semantics, and conceptual blending
- Structuralism and semiology – textualism in contemporary applications
- The language metaphor of life – biosemiotics and hermeneutics of evolutionary biology
- Abductive inference in Peircean pragmatics

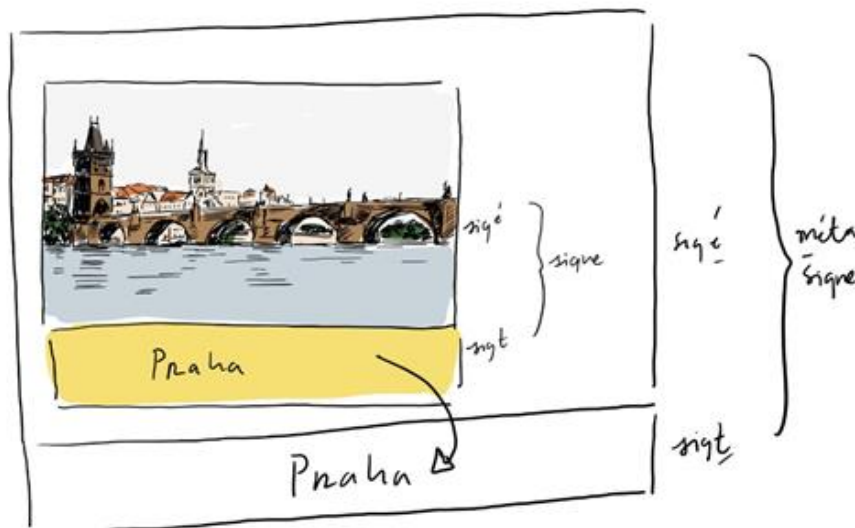
Important dates

Send your abstracts to intersemisummer2023@gmail.com by **April 15th**.

Notification of acceptance of abstracts and scholarships for applicants: no later than **May 15th**.

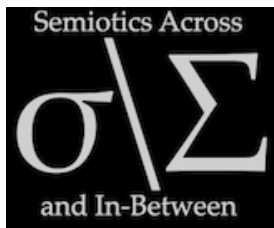
Registration: open after **May 15th**.

Registration information will be continuously updated on the [conference webpage](#):



SEPTEMBER 2023

Call For Papers



XIII INTERNATIONAL CONFERENCE ON SEMIOTICS

Semiotics Across and In-Between

Athens, Panteion University, 28-30 September 2023

Organized by the Hellenic Semiotic Society and the Department of Communication, Media, and Culture of Panteion University of Social and Political Sciences

Semiotics was first established in the fields of the Social Sciences, Humanities, and the Arts but its subsequent intersections with the Life Sciences as well as the ‘hard’ and applied sciences are now considered as part of its core. Studying signs and sign systems in all areas of human behavior, thought and creativity, semiotics acts as a key transversal field in which various kinds of scientific inquiry, communication and artistic practice can critically reflect on their world-making and meaning-making and, moreover, interact and collaborate in interdisciplinary and meta-disciplinary directions. The recent emergence of new epistemologies, hybrid ontologies and methodologies, based on relational thinking and synergistic practices, drastically reconfigures the classical taxonomies, borders and models of knowledge, experience and meaning. In this context, the issue of what is the use of semiotics to the other disciplines, and what use are the other disciplines to semiotics, raised repeatedly in the past decades, has acquired a new significance and dimension.

In the tradition of devoting the International Conferences of the Hellenic Semiotic Society to topics directly relevant to the concerns and challenges of the day, the 2023 conference invites original research which utilizes the transversality of semiotics to advance sign-analytical work across or in-between the various disciplines and/or arts. The Conference invites proposals for individual papers (15-20 minutes long) or panels (incl. 3-4 individual papers)* that relate to the following main themes:

- *Semiotics as Inter-science*: Inter/trans-disciplinarity has been an integral characteristic of semiotics since its beginnings, fostering integrated approaches to semiosis and sense-making. How does this tradition of inter/trans-disciplinarity is currently reinvigorated through innovative new directions for semiotic research and applications in the human and social sciences?
- *Signs in/of the Sciences*: How do scientists in the so-called ‘hard’ and applied sciences understand sign-deciphering and incorporate it into their practices? How do they use semiotics to re-conceptualize and/or interrogate their understandings and model-building, to evaluate ‘scientificity’ and ‘truth-making’ and, more generally, develop their critical reflexivity?
- *Media and Arts Semiotics*: What is the role and contribution of semiotics at a time when inter/transmediality in the media, arts, museums, and curatorial practices is making their world-making and meaning-making more hybrid, interactive, immersive, performative, and synesthetic?
- *Semiotic pedagogies*: Semiotics in educational environments open to different literacies (visual, media, transmedial, multimodal, intercultural). How is the literacy discourse incorporated in semiotics, how are we to teach literacies from a semiotic point of view, and what form of literacy is semiotics in itself?

To submit an abstract for presentation or panel, please fill the form [here](#). **Proposals for panels should include all the names/titles and abstracts of the participants, since they will be considered as a whole.** For further information, please visit the [conference website](#).

JOURNALS

Call For Submissions

Call for Papers for the 2023 Issue of Semiotika

Perception – Sensation – the Senses

In 2021, the A. J. Greimas Centre at Vilnius University hosted the NASS XII Conference “Meaning in Perception and the Senses”. In order to further contribute to developing these subjects in semiotics, the editorial board of Semiotika would like to invite researchers to submit articles for the 2023 issue on the semiotics of perception, sensation and the senses. We welcome research articles focused on, but not limited to:

- The role of perception, sensation and the senses in semiotic theories;
- Research in perception, sensation and the senses: methods, discoveries and challenges;
- Perception, sensation and the senses in literary semiotics;
- Perception, sensation and the senses in semiotics of cinema, the visual and plastic arts, music, architecture, design;
- Perception, sensation and the senses in new media;
- Perception, sensation, the senses and multimodality;
- Conventions, norms, cultures, histories and ideologies of perception, sensation and the senses;
- Perception, sensation, the senses and discursivity;
- Perception, sensation, the senses and natural language;
- Other related topics;

The journal accepts contributions in Lithuanian, English and French.

Your articles should be submitted to Semiotika **by 30 June, 2023**. Send your articles to: irina.melnikova.vu@gmail.com; irina.melnikova@flf.vu.lt

Semiotika is an international open access double-blind peer reviewed multidisciplinary journal focusing on both theoretical and practical aspects of cultural semiotics, structuralism and poststructuralism, contemporary semiotic research, history and theory of semiotics, and analysis of various types of discourse. The journal accepts articles in Lithuanian, English and French and does not charge article processing charges or submission charges. As we move Semiotika fully online, we look forward to presenting latest research more quickly and in an environmentally friendly form. For detailed instructions on style, presentation and formatting conventions, and additional information, please see the submission guidelines on the [journal website](#).

Semiotic Publications

Journals



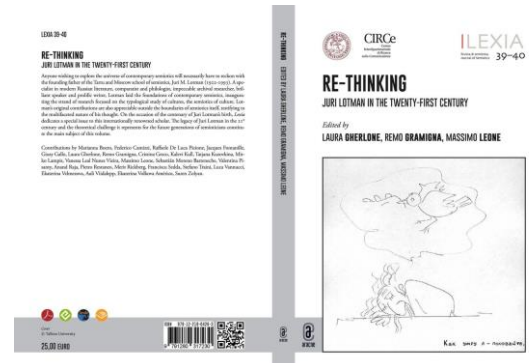
Out now. Sign Systems Studies: Vol. 50 No. 4 (2022): Special issue: Lotmaniana and semiotic publications from Tartu.

The journal Sign Systems Studies was established in 1964 by Juri Lotman (initially as Труды по знаковым системам - Σημειωτική), and is thus the oldest international semiotic periodical.

To read the latest issue and get further information on the journal, please visit the [website](#).

New issue of [Lexia](#) out: Re-Thinking Juri Lotman in the Twenty-first Century, edited by Laura Gherlone, Remo Gramigna and Massimo Leone

Anyone wishing to explore the universe of contemporary semiotics will necessarily have to reckon with the founding father of the Tartu and Moscow school of semiotics, Juri M. Lotman (1922-1993). A specialist in modern Russian literature, comparatist and philologist, impeccable archival researcher, brilliant speaker and prolific writer, Lotman laid the foundations of contemporary semiotics, inaugurating the strand of research focused on the typological study of cultures, the semiotics of culture. Lotman's original contributions are also appreciable outside the boundaries of semiotics itself, testifying to the multifaceted nature of his thought. On the occasion of the centenary of Juri Lotman's birth, [Lexia](#) dedicates a special issue to this internationally renowned scholar. The legacy of Juri Lotman in the 21st century and the theoretical challenge it represents for the future generations of semioticians constitute the main subject of this volume.



Southern Semiotic Review

Issue 17 (2023 i) of *Southern Semiotic Review* is now online and can be read [here](#).

Submissions for the next general Issue 18 (2023 ii) can be made **by May 2023** - abstracts can be sent anytime.

Call for Papers

Themed submissions on the following topic are also welcome.

Intermediality and Creative Works

We address the prolific world of transposition and transformation of creative work from one format or signifying field to another. The mediated adoption of literary works into film has been going on for the past century and has extended to retelling of classical myths in film and games, cartoon books, translations, child editions, and theatricalization of written stories. The list is as long as the phenomenon and concept of intermediality is broad. What extension of the semiotic project and its concepts and methods are involved in intermedial study, and what use of key authors is possible? Is the role of the conscious interpretive viewer or reader changed when two versions of a story are accessible and at play? What kind of intermodality is at play? Does the retelling of a story diminish or enhance its authenticity of its source? What does it mean for one work to be "inspired" by another? What is the nature of adaptation? What is the status of the "literary" object? Does intermediality inevitably lead to transmediality, or is transmediality at the core of creative and cultural processes. The notion of intermediality can extend to non verbal media forms - either accompanying or illustrating verbal texts, or acting as the source of verbal expression. The relationship between speech, and written and non forms, can also be studied.

Guest reviewer: Asun López-Varela.