

The 14th conference of the Nordic Association for Semiotic Studies along with the 15th Annual Lotman Days
"Creativity – Complexity – Intelligence"

Tallinn, Estonia, June 11–13, 2025

WEDNESDAY, JUNE 11 – Tallinn University Mare Building, Uus-Sadama 5

09:00–10:00	Registration opens (II floor) Opening (Room: M218 / Tallinn Hall)	10:00–10:30	Katrin Niglas, Vice-Rector for Research of Tallinn University Lauri Linask, President of NASS Merit Maran, Head of Juri Lotman Semiotics Repository	PLINARY TALK Joanna Rączaszek-Leonardi "Timescales and tensions for creativity in language" (Chair: Daniele Monticelli) Room: M218 / Tallinn Hall					
10:30–12:00	12:00–12:30 Coffee break				SESSION 1				
12:30–14:30	A1 Modelling Complexity in Culture (Chair: Katre Pärn) Room: M218 Indrek Ibrus Mapping the Semiosphere: Knowledge Graphs as Tools for Understanding Cultural Complexity and Innovation A2 Katre Pärn A Lone Species: Towards a More Complex View of Emergence and Complexity in the Semiotic Sphere Kadri Tür Autopoiesis – Application Possibilities of the Concept in Humanities Peeter Tintis Trends in Collective Intelligence in Early Modern Book Printing in Europe				B1 Intersemiotic Translation as Creative Practice (Chair: Karmen-Eliise Märtners) Room: M648 Karmen-Eliise Märtners How to Translate Words From Theater? The Intersemiotic Translation of Nikolai Gogol's Short Story <i>The Overcoat</i> into a Visual Theatre Production C1 Music and Meaning in a Changing World (Chairs: Juha Ojala and Małgorzata Janicka-Słysz) Room: M342 Emiliano Vargas Co-evolution in the Musical Semiosphere-Technosphere: Complexity, Creativity, and Enunciative Praxis Between Digital Platforms and AI Technologies for Music Composition D1 Karl Joosep Pihel Musical Semiotics in a Minor Key: Between Deleuze and Topic Theory E1 Kara Erika Koskinen Creation of Patriotism in Putin's Russia: The Case of Two Classical Music Capitals	SESSION 1 Семиосфера Ю. М. Лотмана (Председатель: Тимур Гузаиров) Аудитория: M213 Екатерина Яблкова, Анна Симагина, Татьяна Кузовкина Проблемы и возможности описания архива Ю. М. Лотмана и З. Г. Минц в перспективе дигитализации Цюо Ду Трансмутация палиндромного пространства в теории семиосферы Ю. М. Лотмана Татьяна Кузовкина, Тигран Симян Рецепция семиотических идей Ю. М. Лотмана в Армении			
14:30–15:30	14:30–15:30 Lunch				SESSION 2				
15:30–17:30	A2 Meaning and Experience in Cognitive-Semiotic Perspective (Chair: Remo Gramigna) Room: M218 Vladislav Zlov and Jordan Zlatev Quest for the essence of irony: A cognitive-semiotic approach B2 Thinking, Deciding, and Designing in Complex Environments (Chair: Merja Bauters) Room: M648 Piotr Konderak The roots of embodied experiences in utero: a cognitive-semiotic perspective Daiya Kuryu, Jordan Zlatev and Harry Polfeldt Where pan-human embodiment and social sedimentation intersect: Universality and culture-specificity in recurrent gesture Filomena Diodato and Jordan Zlatev Concepts as sign-based and linguistic meanings, grounded in pre-verbal experience				C2 From Sound to Symbol in Musical Thought (Chairs: Juha Ojala and Małgorzata Janicka-Słysz) Room: M342 Juha Ojala Compositional technie Serves Narrative Praxis in Creating Complexity from Simple Materials: The Case of BWV 849 D2 Literary Spaces of Creativity and Interpretation (Chair: Ksenia Shmydkaya) Room: M226 Inga Vidugiryte On the Creativity of Literary Mapping E2 Merja Bauters Practical abduction enhancing a draft design framework Daniel Galarreta Deciding in a complex system as a creative process. A semiotic interpretation of the decision-making process Hélène Levasseur To live within the boundary, meaning-making processes against nonplace inside a semiosphere Sven Anderson Answering Semic Marketing Questions Computationally	SESSION 2 Семиотика сакрального текста (Председатель: Тигран Симян) Аудитория: M213 Вадим Витковский Креативность и сверхсложность в Новом Завете: Дилогия евангелиста Луки Камила Веверкова Истина как категория — смена парадигмы Юлия Хлыстун Семиотическая креативность в иконографии и храмовой росписи			
17:30–18:00	17:30–18:00 Break and walk to the reception (Koidula 12A)				SESSION 2				
18:00–21:00	18:00–21:00 Festive reception at the Tallinn Literary Centre (Koidula 12A) / Free for everybody! No registration needed								

THURSDAY, JUNE 12 – Tallinn University, Mare Building, Uus-Sadama 5

09:00–10:30	A3 Exploring Meaning Across Matter, Mind, and Life (Chair: Timo Maran) Room: M218 Matthew Kalkman and Terrence Deacon Evolution as Inference B3 Semiotic Approaches to Aesthetic Practice (Chair: Mikhail Trunin) Room: M648 Nicola Zengiaro Lithosemiotics. Exploring Creativity, Complexity, and Intelligence in Inorganic Matter Kalevi Kull Steps Towards the Physiology of Semiosis and Umwelt: The Conditions for Atemporal Relations and Logic in Organisms				C3 Meaning and Creativity in Filmic Worlds (Chair: Martin Oja) Room: M342 Tigran Simyan On the Problem of the Transition from Mass Culture to Elite Culture (by the Example of Niko Pirosmani) D3 Literary Complexity Across Genres (Chair: Mikhail Trunin) Room: M226 Inna Livitska Agency, Beauty, and Telos in Literary Artistic Discourse Geoffrey Sykes Semiotic Split – the Motivation of Artistic Creation	SESSION 3 Семиотика визуального образа (Председатель: Иосиф Зислин) Аудитория: M213 Александра Данциг Фотографический палимпсест: стирание и цифровая фотография Е3 Анастасия Зиневич К вопросу о соотношении визуального и вербального текстов в фотографии Иосиф Зислин Фотография как образ и сообщение			
10:30–11:00	10:30–11:00 Coffee break				SESSION 3				
11:00–12:30	PLINARY TALK Terrence Deacon "The semiotic emergence of nucleotide information – or how RNA got its aboutness" (Chair: Kalevi Kull) Room: M218/Tallinn Hall								
12:30–13:30	12:30–13:30 Lunch				B4 Visual Semiotics and the Art of Meaning-Making (Chair: Tatjana Menise) Room: M648 C4 Creative Dynamics in Education (Chair: Sara Lenninger) Room: M342 D4 Специфичность сверхсложных систем (Председатель: Татьяна Кузовкина) Аудитория: M213 Мария Пшечищевская Школьная библиотека как текст. Библиотеки средних учебных заведений Царства Польского и русский имперский дискурс Тимур Гузаиров Советское в школах ЭССР: практики — язык — тексты Маргарита Де Микиель, Карин Платтер КультУра!, или Игра в перевод(е) Карин Платтер, Маргарита Де Микиель, Клаудия Даффара Поехали!, или Квантовые игры в перевод(е)				

15:30–16:00 Coffee break

SESSION 5							
	Creativity in AI (Chairs: Margherita De Michiel and Claudia Daffara) Room: M218	Semiotic Foundations of Creativity (Chair: J. Augustus Bacigalupi) Room: M648	Creative Transformations (Chair: Sven Anderson) Room: M342				Паратексты как сверхсложная система (Председатель: Вадим Витковский)
16:00–17:30	Andrey V. Vdovichenko Artificial Intelligence's "Speech" on the Background of Natural Word-Containing Semiosis: SIGNUM TEXTUMQUE CAVE	J. Augustus Bacigalupi Necessary and Sufficient Conditions for Semiotic Creativity, Complexity and Intelligence	Geoffrey Sykes Creativity in the Everyday: Fulfillment of Semiotic Understanding		D5		Аудитория: M213
A5	Gustavo Moreira Kares Who Is Playing if AI Plays? – Analysis of AI-Generated Gameplay	Tiit Remm Creativity in Semiotic Interventions	Remo Gramigna and Caterina Marrone The creativity of natural-historical languages in the semantic classification of codes				Илария Аллетто Сверхсложность границы: паратексты к переводам Герберта Уэллса в СССР в 1930-е годы
	Nicola Zengiaro and Daria Arkhipova Beyond Human Intelligence: Artificial Intelligence Creativity Tools to Translate the Complexity of Animal and Plant Sign Systems	Leonid Tchertov Spatial Constructions in Creative Thinking	Thomas-Andreas Pöder Theosemiotics: Exploring Creativity, Complexity, and Intelligence in Religious Sign Systems				E5 Кристина Ланда Католические смыслы романа «Обреченные» Алессандро Мандрии в советских и итальянских паратекстах 1930-х годов

17:30–17:45 Coffee break

18:00–21:00 Guided tour (ENG) at the Old Town starting at Mare building I floor. For pre-registered participants only!

FRIDAY, JUNE 13 – Tallinn University, Mare Building, Uus-Sadama 5

SESSION 6							
	Rethinking Creativity Through Semiotic Lenses (Chair: Inesa Sahakyan) Room: M218	In Dialogues with Ourselves (Chairs: Aleksandr Fadeev, Lauri Linask) Room: M648	World Russians: Language, Creativity, and Identity I (Chair: Kapitolina Fedorova) Room: M342	Exploring Sense and Meaning in Enactivist Thought (Chair: Jordan Zlatev) Room: M226			Символическое и реальное в культуре. Интерпретации и идеологии (Председатель: Камила Веверкова)
9:00–11:00	Sara Lenninger Creativity in the Indexical and Iconic Dimensions of Sonesson's Rhetorical Model	Aleksandr Fadeev Sources of Creation Processes in Inner Speech: Semiotic and Cognitive Foundations	Kapitolina Fedorova and Vlada Baranova Are There World Russians? Reclaiming Russian from the Russian State	Alexandra Mouratidou and Jordan Zlatev The Double Grounding of Poetic Expression: A Phenomenological Analysis			Аудитория: M213
A6	Inesa Sahakyan The Indexical Species: the key role of icons and indices in unleashing creativity and collective intelligence	Krista Tomson Peirce's Theory of Signs in the Study of Inner Speech and Motivation	Irina Liskovets The Russian language in Belarusian social mobilization	Eléa Jessica Pertusati The inequivalence between Sense and Meaning in Enactivism			Инесе Рунце Современный контекст конспиративного антисемиотизма: глобальный и цифровой
	Marilyn Mitchell Creativity in Darwin's diagram of the evolutionary process	Lauri Linask The Dialogical Self and Crib Speech in the Dynamics of Autocommunication	C6 Marina Aptekman The Role of Linguistic Code-Switching in the Construction of Identity in the Immigrant Narrative	D6 Yekaterina Lukina The emergence of aesthetic experience through the lens of biosemiotic-enactivist framework			Ольга Бурдакова, Елена Нымм Центр и периферия города в локальном тексте (на примере локального текста Нарвы)
	Tuuli Pern Finding a place for human imagination and diversity in umwelt theory	Ganna Tashchenko Shifting Borders Within and Beyond: Gender Identity and the Transformative Power of Storytelling	Kapitolina Fedorova and Natalia Tšukina Language as a Problem and as a Decisive Argument: Metalinguistic Debates in Estonian Russian-speaking Facebook Groups	Inna Adamson (Инна Адамсон) Городское пространство как среда для изучения русского (или другого) языка как иностранного			E6 Михаил Лотман Рене Жиар и семиотика культуры

11:00–11:30 Coffee break

SESSION 7							
	Meaning-Making in Conspiratorial and Political Discourses (Chair: Tatjana Menise) Room: M218	Exploring Creativity, Complexity and Intelligence with Juri Lotman (Chair: Merit Maran) Room: M648	World Russians: Language, Creativity, and Identity II (Chair: Kapitolina Fedorova) Room: M342	Thresholds of Semiosis in Nature, Cognition, and Technology (Chair: Siiri Tarrikas) Room: M226			Интертекстуальность и семиозис (Председатель: Елена Нымм)
11:30–13:30	Tatjana Menise and Mari-Liis Madisson Mankurization of the Baltics: Utilization of Artistic Trope in Conspiracy Discourse	Marco Sanna Dialogical Structure of the Brain and the Ternary System of the Mind: The Neurosemiotics of Yuri Lotman	Yue Han Russia's Digital Public Diplomacy with the U.S. and China	C7 Rasa Žakevičiūtė and Tatjana Romashko Meaning-making through colingual Russian-speaking organisations in Finland	D7 Bianca Suárez-Puerta Epistemological and Semiotic Tensions in Meaning-Making: Rethinking Form, Stimulus, and Agency Across Organisms, Cognition, and Emerging Technologies		Аудитория: M213
A7	Heidi Campana Piva and Michele Cerutti Everything is Connected: Signs of a Conspiracy	Sofya Khagi Creativity, Complexity, and Intelligence in AI: Lotman, Turing, Pelevin	Vera Zvereva NGOs in Finland: the Changing Socio-Cultural and Political Meanings of the Russian Language	Ekaterina Protassova (Екатерина Протасова) Изменения в языковой идеологии относительно русского языка в Финляндии	Mihail Kopotov ChatGPT Speaks: Examining Post-Human Language Policy		Анна Красникова, Юлия Волохова Путевые заметки и их эпистолярные авантексты: к сопоставительному анализу «Добро вам!» и корреспонденции Василия Гроссмана
	Mark Allen Holm A Semiotics of Omens: A Warning for The Future	Merit Maran Revisiting Lotman's Concept of 'Intelligence' in the Age of AI					Марта Леховска Современный русскоязычный театр: новые смыслы — новый язык
	Daniel Tamm How to construct a crisis: lessons from the far right in Estonia						E7 Александр Данилевский Функция интертекстуальности в «Бездожном переулке» Марии Степновой

13:30–14:30 Lunch

PLENARY TALK
Aaro Toomela "How and why we create signs?"
(Chair: Lauri Linask)
Room: M218 / Tallinn Hall

14:30–16:00 Closing of the conference / coffee

16:30–18:00 Room: M648 General assembly of the members of the Nordic Association for Semiotic Studies / Open to everybody

